

Rose Hunskor

rosehunskor2026@u.northwestern.edu

[linkedin.com/in/rose-hunskor](https://www.linkedin.com/in/rose-hunskor)

Summary

Self-directed, strong writer looking to bridge communities through effective and innovative communication. See my work: <https://www.rosewrote.com/>

Experience

Marketing Intern

Ozmo

Apr 2023 - Present (9 months)

Responsible for drafting internal company messaging across various audiences, generating social media content, conducting industry research, and assisting Ozmo's lead generation and recruitment processes while upholding the unique traits and aspects of Ozmo's brand.

- Internal communication: write and publish biweekly company newsletter, The Ozmonaut.
- Social media management: create, schedule, and publish content across multiple platforms while managing and analyzing engagement and performance data.
- Content creation: write and edit external content including blogs and customer case studies.
- Market research: produce internal reports on companies, industries, and trending topics to better position Ozmo within the technology and telecom landscape.

Peer Educator

Northwestern University, SHAPE

Nov 2022 - Present (1 year 2 months)

Trained by Northwestern's Title IX Coordinator and NU affiliated doctors, counselors, and other experts in the field of mental healthcare. SHAPE members provide peer-lead presentations and workshops to students on healthy relationships.



Marketing Intern

Downtown Seattle Association

Jun 2022 - Sep 2022 (4 months)

- Organized, implemented, and promoted four weekly "Summer Sounds Concerts" for twelve weeks.
- Wrote content for news releases and media alerts.
- Pitched, wrote, and managed weekly promotional emails.
- Managed all on-site details and introduced bands, sponsors, and partners on stage.



Marketing/User Engagement Intern

Treatment Technologies & Insights

Apr 2022 - Jun 2022 (3 months)

- Wrote weekly blog posts highlighting resources and tools for chronic illness.
- Maximized blog's outreach via Search Engine Optimization.

-Successfully launched company TikTok account and designed daily social media posts via Instagram, Facebook, Twitter, TikTok, and LinkedIn.



President of Youth Auxiliary Board (former VP and Marketing Chair)

Assistance League Of Seattle

Sep 2021 - Jun 2022 (10 months)

- Created fundraising opportunities and collaborated with at-risk teens through “Team Teen” program.
- Prepared agenda, presided over monthly meetings, and served as spokesperson.



Communications Intern

Uterish

Jun 2021 - Aug 2021 (3 months)

- Researched, pitched, and implemented online awareness campaign around the intersection of gender, race, reproductive rights, and culture.
- Wrote for monthly newsletter and blog.
- Designed social media infographics.

Education



Northwestern University

Double Major: Communications and Psychology

Sep 2022 - Jun 2026

GPA: 3.98

Skills

Business Marketing • Copywriting • Marketing Communications • Content Creation • Social Media • Search Engine Optimization (SEO) • Multimedia • Public Relations • Project Management

Honors & Awards



Dean's List - Northwestern University

Dec 2023

Fall: 2022, Winter: 2023, Spring: 2023, Fall: 2023